**Freeze-Dried Goodness: Why It’s the Best Way to Treat Your Furry Friend**

You’ve probably noticed freeze-dried treats popping up on pet store shelves—but what makes them different?

**Key points:**

* Lock in nutrients without cooking
* Shelf-stable without preservatives
* Supports a raw diet, without the mess
* Light, easy to carry (great for training or travel)
* Long shelf life with no refrigeration

The Paw Grocer freeze-dried process gently removes moisture while preserving raw nutrition. It’s how we deliver 100% Australian, human-grade ingredients with zero fillers.