



The Secret to Good Health & Good Taste



**ALWAYS FRESH** 

UNIQUE BONITO FLAKES
DASHI BROTH





RICH IN MOISTURE



**RICH IN PROTEIN** 



**8 TASTY FLAVORS** 



**STIMULATES APPETITE** 



**ANTIOXIDANTS** 



NATURAL & DELICIOUS INGREDIENTS



STEEPED IN UMAMI FLAVOR



# Nutritional Benefits for Your Cat's Delight



### **Stimulates Appetite**

This silky, easy-to-digest broth helps restore vitality and is more appealing to choosy cats, who don't mind trying new flavors and textures.



### Natural & Delicious

Always free of grains, fillers, & iffy ingredients. No by-products, preservatives, and artificial colors/flavors.



### **Antioxidants**

Vitamin E, which acts as an antioxidant, is essential to a cat's diet because it helps to protect cells from cell-damaging "free radicals". Green tea extract is especially high in antioxidants and helps, as well, to decrease fecal odor.



### **Increased Hydration**

Provides extra hydration, a key factor in keeping your cat healthy.



### **Always Fresh**

Delivered in innovative cups that provide an oxidative barrier to assure freshness without the use of preservatives.



### **Tasty Complements**

Not only is our special broth easier to digest than dry foods, it also enhances the other food flavors your cat loves. The convenient assortment of cups adds a rich variety to any meal.



#### **UMAMI** Unleashed

Umami, a savory "fifth taste", is an amino glutamic acid derived naturally from bonito flakes and dashi. Your cat can experience a depth of all-natural ingredients.



### **High-Quality Protein**

Your cat deserves to benefit from pure sources of protein. All of INABA's products consist of genuine deep-sea tuna and farm-raised chicken.

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# The Secret to Good Health & Good Taste

If you are looking to add new flavors to your cat's meal, you may want to consider incorporating dashi into their diet. Dashi is a traditional Japanese fish-based broth made from bonito flakes, known for its rich, savory flavor. Incorporating dashi into your cat's diet can add depth and complexity to their meals, making them more enjoyable.

### The Making of Dashi Broth



The Tuna Harvest
Skipjack tuna is caught from the deep sea.



Drying Process

The tuna is transformed into a protein and mineral-rich dried bonito.



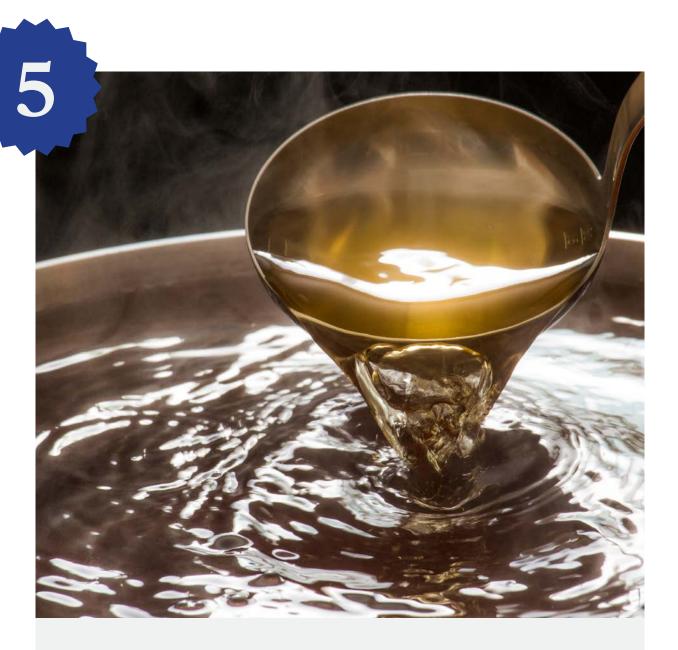
Flaking Process

The dried bonito is delicately shaved into bonito flakes.



Brewing Process

The bonito flakes are carefully brewed for several hours.



### The Birth of the Golden Delicacy

It's not just about the taste - dashi can also provide important nutrients, including vitamins and minerals. Dashi, is low in calories and fat, making it a healthy addition to your cat's diet. It is also a broth-based ingredient, which means it contains a significant amount of moisture.

Overall, dashi can be a tasty and nutritious addition to your cat's meals, adding a burst of flavor that they're sure to love.

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### **Traditional Recipe**

The Heart of Flavor



### Our 200 - Year Journey

For over 215 years, INABA has remained dedicated to producing only the most genuine products for Japan's food industry.

Established in 1805 as a marine fish products business in Japan, INABA pioneered the commercialization of dried bonito. This beginning heralded a new journey towards providing thoughtfully crafted food products to the world.









INABA Food's canned product artwork from the 40s.



### 1805

The Founding of INABA Foods

### **1936**

**INABA Food Canning Factory Established** 

### <u>1958</u>

INABA Petfood Co.,Ltd. is Established

### 1988

The Premium Cat Food Brand, INABA CIAO, is launched in Japan.

### 2012

INABA's Churu, the Original Lickable Liquid Treat, is Launched.

### **2016**

The INABA Brand Expands Across the World with the Global Slogan,

Delighting Cats & Dogs Around the World.

### 2022

The Churu brand Celebrates its 10th Anniversary

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### Delicate Flakes in Silky Dashi Broth

A variety of 8 rich flavors • Individual Cups



#### Chicken with Tuna Recipe

Ingredients: Chicken, Tuna, Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.



#### Chicken with Tuna & Salmon Recipe

Ingredients: Chicken, Tuna, Salmon, Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.



#### Chicken with Tuna & Scallop Recipe

Ingredients: Chicken, Tuna, Scallop,
Tapioca Starch, Natural Flavors, Guar
Gum, Scallop Extract., Bonito Flakes,
Vitamin E Supplement, Green Tea Extract.



### Chicken Recipe

Ingredients: Chicken, Tapioca Starch, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.



### Chicken with Scallop Recipe

Ingredients: Chicken, Scallop, Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.



### Chicken with Cheese Recipe

Ingredients: Chicken, Cheese (Milk, Water, Phosphoric acid), Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.



#### Chicken & Bonito Flakes Recipe

Ingredients: Chicken, Bonito Flakes, Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Vitamin E Supplement, Green Tea Extract.



### Chicken with Salmon Recipe

Ingredients: Chicken, Salmon, Tapioca Starch, Natural Flavors, Guar Gum, Scallop Extract., Bonito Flakes, Vitamin E Supplement, Green Tea Extract.

| Guarantee Analysis  |            |
|---------------------|------------|
| Crude Protein (min) | 11.00%     |
| Crude Fat (min)     | 0.50%      |
| Crude Fiber (max)   | 0.10%      |
| Moisture (max)      | 88.00%     |
| Vitamin E (min)     | 50 IU/kg   |
| Energy              | 35kcal/cup |
| Net Weight          | 70g        |

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## 12 Cup Variety Pack



### Tuna Variety Pack

Chicken with Tuna Recipe x4
Chicken with Tuna & Salmon Recipe x4
Chicken with Tuna & Scallop Recipe x4
USA871



### Seafood Variety Pack

Chicken with Scallop Recipe x4
Chicken with Tuna Recipe x4
Chicken & Bonito Flakes Recipe x4
USA872



### **Chicken Variety Pack**

Chicken Recipe x4
Chicken with Cheese Recipe x4
Chicken with Salmon Recipe x4
USA873

### **Our Commitment**

INABA is deeply rooted in a family tradition of excellence that has continued for generations.

Since 1958, pet parents have entrusted us with the privilege of providing food that is preservative-free, nurtient-rich, and gaurentees feline fun. We are committed to the future of feline health while recognizing that food is one of life's greatest joys for people and pets



### Quality & Safety

Made in a human food facility. The proteins used are considered edible for humans.



### **Sustainably Sourced**

Our fish products are certified dolphin safe.



### **High Quality Protein**

Made with real deep-sea tuna and farm-raised chickens.



### No Artificial Additives

Excluding all chemical additives, byproduct, synthetic preservatives and artificial colors from all our products.

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# Hydrating. Nutritious.

Always Delicious.

Elevate your cat's special mealtime to a loving quality you don't see every day.









