



QUALITY DENTAL CARE FOR CATS & DOGS

♡♡ Bell & Bone ♡♡

PRODUCT BROCHURE

THE BELL & BONE DIFFERENCE

Founded by dog lover Arianne and her dog Louie, Bell & Bone exists to empower, educate and support pet owners committed to raising healthy and happy cats & dogs.



At Bell & Bone, we use natural, healthy ingredients with the goal of giving dogs and cats a better life, building a strong foundation for longevity and helping to prevent illness. I started this business because I wanted to make a real difference. I'm incredibly lucky to wake up each day and work on something I believe in so deeply.



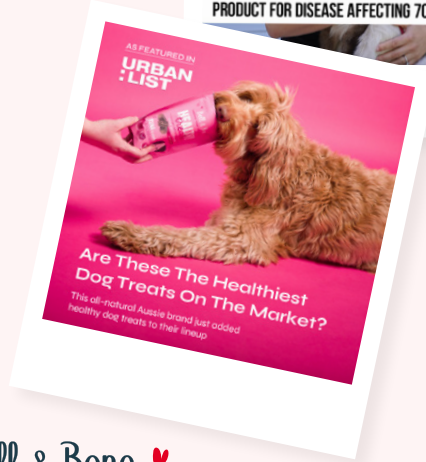
By working with experts to create trusted, effective products, I know we're helping to change the future of pet health. As Dr. Kelly Halls from Bentons Road Vet Clinic says, *"A dental stick a day can be the difference between having dental disease and having a clean mouth. To keep your pet healthy, I recommend Bell & Bone dental care every single day."*

With the support of leading vets and a growing community of passionate dog and cat lovers, we're proud to be creating a healthier, happier future for our fur-babies.

Arianne,
Founder of Bell & Bone

"NOW THAT WE'VE DISCOVERED BELL & BONE THERE'S NO OTHER OPTION FOR US ANYMORE" - TAMARA S

DR. KELLY HALLS
Bentons Road Vet Clinic



♥♥ Bell & Bone ♥♥

PUPPY DENTAL CHEWS

Even though puppy teeth don't last forever, building a healthy chewing routine from as early as 10 weeks old is important. Bacteria can still build up and affect their gums, which can lead to dental issues as they grow. **Start early to set them up for strong, healthy teeth down the track**

FROM 10
WEEKS OLD

ENRICHMENT

Chewing helps puppies release energy and ease tension. Our Dental Chews are made just for them smaller in size, gentle on little mouths, and designed to keep them stimulated and satisfied.

COMFORT

Teething can be tough. Our softer chews help soothe sore gums and provide gentle relief, all while keeping your pup happily occupied.

EFFECTIVENESS

With puppy-friendly ingredients like calcium and lactose-free skim milk, our chews support healthy development and help reduce harmful bacteria setting the foundation for strong, healthy teeth.



"MY LITTLE BITER LOVES IT... LOVE KNOWING HOW HEALTHY THEY ARE AND GREAT FOR HER TEETH!" - LILY



SMALL PUPPIES
For newer puppies
and smaller breeds



SALMON with carrot

Salmon is hypoallergenic, full of omega-3 fatty acids which enhances immunity

Carrot is rich in vitamin A, supporting healthy skin and coat and a thriving immune system

SMALL PUPPIES
For older puppies
and larger breeds



BEEF with coconut

Beef provides essential proteins and nutrients for muscle development

Coconut contains essential fatty acids for joints, skin and overall gut health

♥♥ Bell & Bone ♥♥

ADULT DOG DENTAL STICKS

80% of dogs show signs of dental or gum disease by age 3.

Our Dental Sticks are designed to help gently cleaning teeth as your dog chews, while active ingredients work to prevent plaque and tartar build-up. A simple, effective way to support their dental health daily.

FROM 6 MONTHS OLD



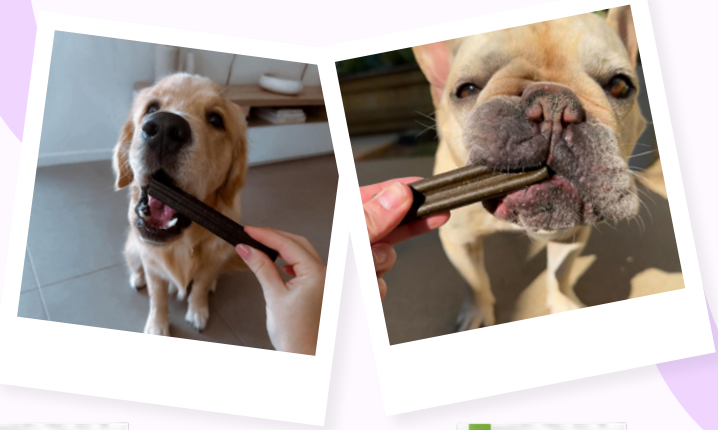
SMALL DOGS
Under 10kg



MEDIUM DOGS
10-25kg



LARGE DOGS
over 25kg



SALMON mint & charcoal

Salmon is hypoallergenic, full of omega-3 fatty acids and enhances immunity

Charcoal assists in detoxification, promoting improved gut health and oral care



KANGAROO mint & turmeric

Kangaroo is lean and hypoallergenic, great for dogs with allergies

Turmeric to help alleviate symptoms of inflamed gums



CHICKEN mint & seaweed

Chicken is a lean protein that provides ample energy and essential amino acids

Seaweed assists in the removal of plaque and tartar



LAMB mint & manuka honey

Lamb is rich in B vitamins and abundant in zinc

Manuka honey assists in the healing of inflamed gums

♡ Bell & Bone ♡

SENIOR DOG DENTAL STICKS

As dogs get older, dental disease becomes more common and more serious. But many adult dental sticks are too hard for senior dogs to chew comfortably. **Ours are softer, making them ideal for older teeth and tummies.**

FROM 7 YEARS OLD



SMALL DOGS
Under 10kg



MEDIUM DOGS
10-25kg



LARGE DOGS
over 25kg



CHICKEN mint & ginger

Chicken is lean protein, providing energy and essential amino acids

Ginger supports digestion and joint health



KANGAROO mint & rosehip

Kangaroo is lean, hypoallergenic, great for dogs with allergies

Rosehip supports joint health and reduces inflammation

THE ONLY DENTAL STICK SAFE FOR OLDER PUPS • THE ONLY DENTAL CARE BRAND SUITABLE FOR ALL LIFE STAGES



SAFETY

Senior teeth are more delicate. That's why our dental sticks are softer to chew and easier to digest, offering a safe and soothing option for aging dogs.

TARGETED SUPPORT

Formulated with a senior-specific multivitamin, turmeric, rosehip and ginger, these chews support overall health and wellbeing in older dogs.

EFFECTIVENESS

With science-backed active ingredients and added calcium carbonate for gentle abrasion, our dental sticks help reduce plaque build-up without being tough on teeth.

♥♥ Bell & Bone ♥♥

TRIAL SIZE

Bell & Bone trial-size Dental Sticks are perfect for impulse buys or front-of-counter displays, making them an easy grab-and-go option for pup parents. Cheaper than a coffee, they offer an affordable way to start your dog's dental care journey, particularly for fussy dogs. **Shoppers can mix and match flavours to find their dog's favourite.**

FOR DOGS
OF ALL AGES



DISPLAY BOX
Comes in a shelf ready display box, for instore and shopper convenience

Each display box contains 44 individually wrapped dental sticks



PUPPY DENTAL CHEWS

Available in:

Beef with coconut

Salmon with carrot



ADULT DENTAL STICKS

Available in:

Salmon mint & charcoal

Chicken mint & seaweed

Kangaroo mint & turmeric

Lamb mint & manuka honey



SENIOR DENTAL STICKS

Available in:

Kangaroo mint & rosehip

"THANKS FOR MAKING SAMPLES, MY DOGS ARE SO FUSSY!! I BOUGHT 4 SAMPLES, AND MY DOGS LOVED THEM!" - AMY

♥ Bell & Bone ♥

HEALTHY TREATS FOR DOGS

Our Healthy Treats offer a daily boost of collagen, combined with a powerful blend of vitamins and minerals, to support your dog's health from the inside out. They're designed to nourish skin, coat, joints and overall wellbeing helping your dog thrive at every stage of life.

FROM 6 MONTHS OLD



BEEF & turmeric

JOINT + MOBILITY BOOSTER

Turmeric anti-inflammatory to support healthy joint mobility and comfort

Glucosamine increases mobility, reduces inflammation in joints

Green Lipped Mussel anti-inflammatory and joint-protective properties



TUNA & seaweed

SKIN COAT + NAILS

Seaweed promotes a shiny coat and helps manage skin conditions

Salmon Oil moisturises skin, creating a barrier against allergens and irritants

Biotin maintains healthy skin, preventing dryness and flakiness



DUCK & fibre

WEIGHT + ENERGY SUPPORT

Cellulose is high in fibre to feel full and manage weight

Clay Minerals helps remove toxins, parasites & bacterial overgrowth from the gut

Omega 3 increases bacteria in the gut that have been shown to produce anti-inflammatory chemicals

♥♥ Bell & Bone ♥♥

"SO HAPPY I FOUND THESE.... OUR STAFFY WOULD EAT A WHOLE BAG IF SHE COULD. SO GOOD" - JENNA

DENTAL BITES FOR CATS

Bell & Bone Cat Dental Bites are made to support your cat's dental health with up to 40% meat, a spongy texture for abrasion, and **science-backed ingredients to fight plaque and tartar**. With actives like ascorbyl palmitate, vitamin C, zinc and cellulose, they help clean teeth while your cat chews.

FROM 6 MONTHS OLD



INGREDIENTS YOU CAN SEE & SMELL!

SCIENTIFICALLY FORMULATED WITH ACTIVE INGREDIENTS

MEAT IS OUR FIRST & MAIN INGREDIENT

MADE WITH TAURINE FOR BETTER HEALTH & WELLBEING

SEAWEED WORKS TO IMPROVE DENTAL HYGIENE

CHEWY TEXTURE HELPS SCRAPE OFF PLAQUE & TARTAR



TUNA with spirulina

Tuna is high in protein and essential fatty acids for a healthy coat

Spirulina boosts the immune system and promotes digestion



SALMON with charcoal

Salmon is rich in omega-3, supporting skin and coat health

Charcoal assists in detoxification, promoting improved gut health and oral care



CHICKEN with blueberries

Chicken is a great lean protein providing ample energy and essential amino acids

Blueberries are great low-calorie superfood containing antioxidants, fibre and vitamins C and K

♡ Bell & Bone ♡

"NO DENTAL TREATS FOR CATS COMPARE TO BELL & BONE" - PET INDUSTRY NEWS

♡♡ Bell & Bone ♡♡

wholesale@bellandbone.com.au

+61 0412 099 066

BELLANDBONE.COM.AU

@bellandbone

@bellandbone_cat

