

# BELL & BONE

WHOLESALE SELL SHEET • MARCH 2025



RANGE

AGE

VARIANTS

PRICE & SIZE GUIDE

CARTON SIZE

OVERVIEW

## PUPPY DENTAL CHEWS

For puppies, from 10 weeks old

**Beef** & Coconut  
**Salmon** & Carrot

SIZE	LIST PRICE (EXC. GST)	RRP
<b>Small Puppy:</b> Newer pups & smaller breeds	\$7.88	\$15.99
<b>Big Puppy:</b> Older pups & larger breeds	\$8.90	\$17.99

10 units per carton

Bell & Bone Puppy Dental Chews have been developed to support your puppy’s dental health with their meat first approach, chewy texture for mechanical abrasion, and science-backed active ingredients proven to fight plaque and tartar.

They’re softer to chew, with a smaller diameter than adult dental sticks. Grain free, low in fat and calories.

Healthy, natural and great for mental development and releasing tension for energised puppies, with 7 sticks per pack - one for each day of the week!

## ADULT DENTAL STICKS

For dogs, from 6 months old

**Chicken**, Mint & Seaweed  
**Kangaroo**, Mint & Turmeric  
**Lamb**, Mint & Manuka Honey  
**Salmon**, Mint & Charcoal

SIZE	LIST PRICE (EXC. GST)	RRP
<b>Small</b> up to 10kg	\$8.65	\$16.99
<b>Medium</b> 10 - 25kg	\$9.67	\$18.99
<b>Large</b> over 25kg	\$10.69	\$20.99

8 units per carton

Bell & Bone Adult Dental Sticks have been developed to support your dog’s dental health with their meat first approach, chewy texture for mechanical abrasion, and science-backed active ingredients proven to fight plaque and tartar.

They’re dense and chewy, designed to rub against teeth, and activate plaque and tartar fighting ingredients. Grain free, low in fat and calories.

Healthy, natural and great for mental stimulation. 7 sticks per pack, give daily for optimal care.

## SENIOR DENTAL STICKS

For older pups, from 7 years old

**Chicken**, Mint & Ginger  
**Kangaroo**, Mint & Rosehip

SIZE	LIST PRICE (EXC. GST)	RRP
<b>Small</b> up to 10kg	\$9.16	\$17.99
<b>Medium</b> 10 - 25kg	\$10.18	\$19.99
<b>Large</b> over 25kg	\$11.19	\$21.99

10 units per carton

Bell & Bone Senior Dental Sticks have been developed to support your older dog’s dental health with their meat first approach, chewy texture for mechanical abrasion, and science-backed active ingredients proven to fight plaque and tartar.

They’re softer to chew and easier to digest, designed to rub against teeth, and activate plaque and tartar fighting ingredients. Grain free, low in fat and calories.

Healthy, natural and great for older dogs with more frail teeth. 7 sticks per pack, give daily for optimal care.

## TRIAL SIZE

For puppy, adult & senior dogs

<b>Puppy</b> Beef Salmon	<b>Adult</b> Chicken Kangaroo Lamb Salmon	<b>Senior</b> Kangaroo
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SIZE	LIST PRICE (EXC. GST)	RRP
<b>1 display box</b> (44 single sticks)	\$67.32 per display box (\$1.53 per stick)	\$2.99 per stick

44 Units per display box

Bell & Bone trial-size Dental Sticks are perfect for impulse bays or front-of-counter displays, making them an easy grab-and-go option for pup parents. Cheaper than a coffee, they offer an affordable way to start your dog’s dental care journey, particularly for fussy dogs. Shoppers can mix and match flavours to find their dog’s favourite.

Bell & Bone is the only dental treat brand catering to all life stages ensuring tailored dental care at every age. For more details on each product, refer to the respective columns for Puppy, Adult, and Senior Dental Sticks.

## HEALTHY TREATS

For dogs, from 6 months old

**Beef & Turmeric** (Joint + Mobility)  
**Duck & Fibre** (Weight + Energy)  
**Tuna & Seaweed** (Coat, Skin + Nails)

SIZE	LIST PRICE (EXC. GST)	RRP
<b>One size:</b> 130g (over 30 treats per bag)	\$10.18	\$19.99

10 units per carton

Bell & Bone Healthy Treats are packed with collagen to support your dog’s health with every bite.

Collagen plays a key role in maintaining healthy skin, coat, nails, digestion, and joints, but as dogs age, their natural collagen production slows down.

Our Healthy Treats provide a daily boost of collagen, combined with a powerful blend of vitamins and minerals, to help nourish your dog from the inside out, supporting their wellbeing at every stage of life.

## CAT DENTAL BITES

For cats, from 6 months old

**Chicken** with Blueberries  
**Salmon** with Charcoal  
**Tuna** with Spirulina

SIZE	LIST PRICE (EXC. GST)	RRP
<b>One size:</b> 80g (over 100 treats per bag)	\$6.61	\$12.99

10 units per carton

Bell & Bone Cat Dental Bites have been developed to support your cats dental health with their meat first approach (up to 40%), spongy texture for mechanical abrasion, and science-backed active ingredients proven to fight plaque and tartar.

Designed to scrape against teeth, and activate plaque and tartar fighting ingredients like Ascophyllum Nodosum, Vitamin C, Zinc and Cellulose. Grain free, low in fat and calories.

Healthy, natural and great for mental stimulation. Give daily for optimal care.