

ABOUT US



Founded in 2007 by Jamie and Jess, our family-run business was born from a shared love of adventure with our dogs. The idea sparked during a walk, driven by the need for better gear to support running, hiking, and exploring with our pets.

We launched with the original Walkie Belt — a hands-free solution for dog walking — and quickly expanded into a full range of running belts, bags, collars, leashes, and training accessories.



Our Mission:

To strengthen the bond between dogs and their owners through stylish, high-quality outdoor gear.

Our Passion:

Encouraging a happier, healthier outdoor lifestyle shared with beloved canine companions.

Our Purpose:

Designing practical, stylish products that make dog ownership easier and more enjoyable.

Our Vision:

Inspiring people to embrace the joy of life with dogs, wherever their adventures may lead.

